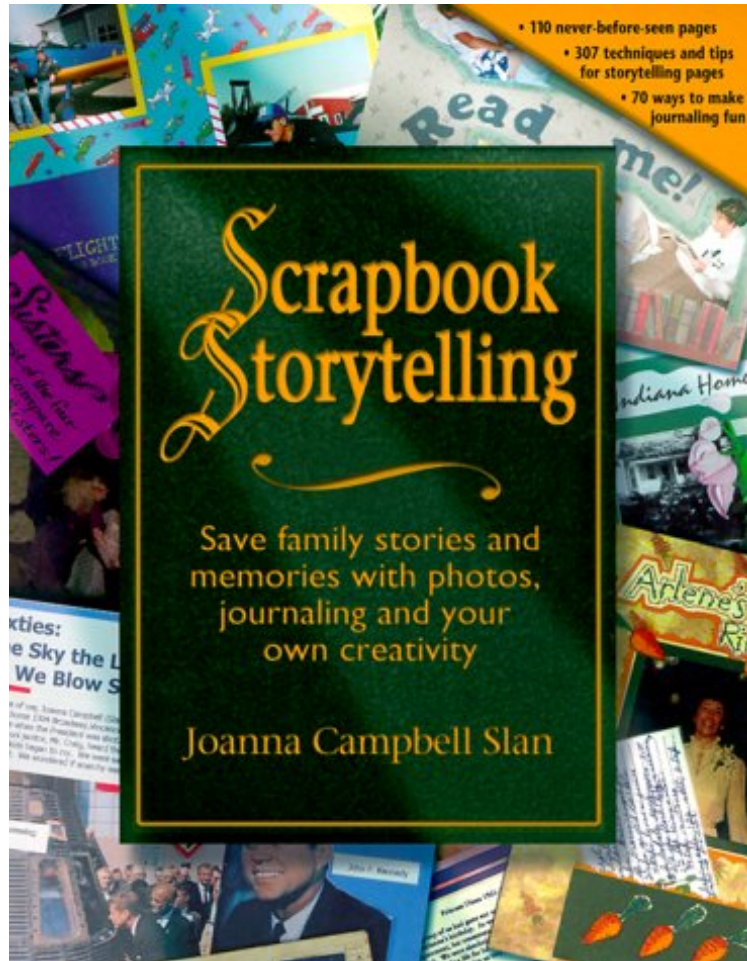


Scrapbook Storytelling, Step by Step

Johanna Campbell Slan, Joanna Slan, Joanna Campbell-Slan
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Johanna Campbell Slan, Joanna Slan, Joanna Campbell-Slan : Scrapbook Storytelling, Step by Step before purchasing it in order to gage whether or not it would be worth my time, and all praised Scrapbook Storytelling, Step by Step:

10 of 12 people found the following review helpful. Nice basic how-to for new scrapbookers, but datedBy A. RyanJoanna Campbell Slan is apparently one of the most popular scrapbook writers on the market today, and with good reason. She writes clearly and warmly, has a winning style full of humor and a down-to-earth point of view. Her books are informative and knowledgeable; they also fill many gaps in the scrapbooking industry.Scrapbook Storytelling is a great example of the author's early scrapbook offerings. Here, the reader is gently encouraged to take stock of their photos, plan pages and journal with an eye toward one's ultimate purpose - brag book, heritage, wedding, travel, etc? All aspects of the art of using photos and journaling, design and color, accents and gimmicks are explored as a means to tell whatever story you are trying to tell through your album. The author never assumes that you already

know about a technique, page style or trick: there's even a major section dedicated to a glossary of common scrapbooking terms. An entire section is devoted to taking better pictures. If I were an absolute beginner to scrapbooking, this book would be a lifesaver in many ways. I had to subtract one star because four years after the first printing, Scrapbook Storytelling is starting to look a bit dated. For instance, Joanna Campbell Slan lists stickers, die cuts and odd bits of memorabilia as the main accents and page decorations to consider in a layout. Since 1999 there have been an explosion of products and new techniques that came too late to make it into this book (for example, quilling, chalking, tags, eyelets...I could go on and on). Then, too, new styles and looks for the patterned papers and colors are currently replacing the ones used by the author. For those scrappaholics who purchase scrapping books to get ideas for their layouts, these will already seem very pass. The other reason I subtracted a star is the glaring lack of information on computer-related techniques, equipment and software. Digital cameras are not even mentioned. Although many scrapbookers get by just fine without ever going near a computer, photo editing programs, computer fonts, home photo printing and even whole page layout software are increasingly important to the scrapbooker and should have more focus in a book like this. I hope there's an updated version in the works, because a good low-pressure, basic scrapbooking guide like this is invaluable to newbies.

-Andrea, aka Merribelle0 of 0 people found the following review helpful. Story telling in scrap booking
By Customer Wonderful scrapbook journaling guide to tell a story of family
1 of 1 people found the following review helpful. Excellent book about journaling for scrapbookers!
By Joy Tracey While the layouts are very dated (circa 1998), the text and ideas in this book are phenomenal!! There are literally tons of creative ideas about how to tell your stories clearly, concisely, and interestingly! This should be viewed as a book specifically about journaling! Love this book!

A guide to scrapbooking and journaling collects tips and techniques for preserving memories, photographs, and family stories.

From Library Journal
Craft and office supply stores are filled with materials for memory scrapbooks. This book provides a much-needed guide for collecting and organizing the family information that is to form the text basis for the creatively decorated pages that are gathered together to form a family scrapbook. Slan gives pointers for interviewing family members, writing stories, selecting photographs, and putting it all together. Each chapter is well illustrated with sample pages. Certain to be popular in public libraries. Copyright 1999 Reed Business Information, Inc. Jun 06
In my loft I have some beautiful Victorian family albums crammed with sepia photographs of my ancestors. The trouble is, I don't know who any of them are! If you think that making a good scrapbook is solely about taking good pictures and composing pleasing layouts then stop and read this book, or repeat the mistake of so many people's families. Journaling is all about getting it down on your page who, where, what and when and here is a whole useful book about it. This truly is a neglected topic, and a keen scrapbooker like me devoured every useful word. There are helpful lists of questions to ask yourself in here, ideas to get you started and reasons why everybody can write whatever you were told in school. How to scrapbook the wonderful things that children (or anybody) say, ways of getting it across with more punch and lots of full color example all make this a keeper. I particularly liked the way photos commemorated not just the extraordinary and the special, but the sad and those everyday events that are more evocative of life than a dozen well-scrubbed holiday and vacation shots. From getting over writer's block to getting the family involved in making an album to how to write up those precious heritage photos this will soon have scrapbooks bursting with useful words. Very inspiring and user-friendly. Myshelf.com May 05
There are a barrage of books out there that teach you the techniques for building a better scrapbook, but the visual element is only half of the art. This book actually gives you tips on how best to get your wording right. Covering everything from how to tell your own story to conquering writer's block, you'll come away from reading this with new confidence to become a better scrapbook storyteller. Papercraft Inspirations
About the Author She's not just an author, she's the woman next door. Joanna Slan is a small town girl who grew up loving to cut and paste and write stories. Today, more than six million people have read her work in the Chicken Soup for the Soul and Chocolate for a Woman's Soul book series. Now living in the big city of St. Louis, Joanna is a wife and mother who creates memorable moments every day.