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## Signature Sasha: Weddings and Celebrations to Inspire

Sasha Souza

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#743610 in Books 2015-01-20Original language:EnglishPDF # 1 10.10 x .80 x 8.40l, .0 #File Name: 0825307473250 pages | File size: 56.Mb

**Sasha Souza : Signature Sasha: Weddings and Celebrations to Inspire** before purchasing it in order to gage whether or not it would be worth my time, and all praised Signature Sasha: Weddings and Celebrations to Inspire:

0 of 0 people found the following review helpful. Book was just okay. It's very style specific and ...By Shaneka L. RickenbackerBook was just okay. It's very style specific and a lot of the ideas are not realistic for a bride on a budget.4 of 4 people found the following review helpful. Her first book was amazing and I learned so much I knew the 2nd ...By Boymom2When I heard Sasha Souza was going to put together a new book I was so very excited! Her first book was amazing and I learned so much I knew the 2nd book would be just as good if not better!When it came in the mail it was like Christmas all over again for me I grab my coffee and read the entire book twice and added all my sticky notes to go over with the team! If you are a wedding planner this book will refocus you and also give you great inspiration for your events! I have broken the "3" color wedding trend with our brides! We explore and expand our brides with colors and patterns! Thanks Sasha, and I hope to meet you some day so I can give you a big Colorado hug! Tonja3 of 3 people found the following review helpful. Full of Wedding and Event InspirationBy Ross BeardsleyBeautiful book filled with inspiring images and stories. I loved how Sasha highlighted her couples in this

book, showcasing each of their beautiful weddings but giving the reader concrete challenges to overcome and solutions to make the couples day memorable and beautiful. The party palettes and DY0 section are great as well - inspiration of color and design. But I especially loved the Anatomy of an Event section that really walks the reader through the creative aspects of inspiration to realization. Must have for anyone planning a wedding or as a reference book for seasoned professionals.

Authored by internationally recognized event designer Sasha Souza, Signature Sasha: Weddings and Celebrations to Inspire, is Souza's much anticipated second event design book. Featuring images from many of Souza's beautiful events, Signature Sasha: Weddings and Celebrations to Inspire offers event inspiration, practical advice, design ideas, design-your-own suggestions and directions, color palettes, real wedding and celebration images and descriptions, and other party tips for both the party throwing layman and event industry professionals. Signature Sasha: Weddings and Celebrations to Inspire provides helpful commentary and visual aid to help you design your next small to large, casual to formal, or simple to sophisticated celebration.

"Sasha Souza is an extraordinary wedding and event planner and I have long admired her amazing ideas, brilliant use of color and incredible attention to detail. This book beautifully illustrates Sashas amazing talent and will truly inspire anyone who wants to create an unforgettable celebration." (Diane Forden, Editor-in-Chief Bridal Guide magazine)Part inspiration board, part instruction manual, Sashas latest event-design book goes beyond the big day, looking at all types of parties, from bridal luncheons to bat mitzvahs. Whether youre a bride or a planner, youll find takeaways to spare, including tips and tricks, modern themes and crowd-pleasing ideas. For couples taking their big day on the road, the Design Your Own section is invaluable for pulling off professional-caliber details abroad. And as always, Sashas signature use of color plays a big rolewith 30 fresh palette concepts, try not to find one you love! (Erika Hueneke, Editor-in-Chief of Destination Weddings Honeymoons magazine)O.K., shes done it again ! Were drowning in wedding guides, but Sasha has found a way to inspire us with the color, emotion and the best of the human spirit found at her weddings and events. Sasha serves the high-end market but her ideas can be leveraged across a wide range of budgets. We highly recommend adding this book to your portfolio. (David M. Wood, President, Association of Bridal Consultants / ABC Wedding Planners)About the AuthorSasha Souza is a premier, internationally recognized event designer and top innovator in the wedding industry. She is one of only a handful of wedding designers who have been named a Master Bridal Consultant, the highest designation given by the Association of Bridal Consultants.Souza is the recipient of numerous awards including the Special Events Magazine Gala Award winner for Best Dining Tabletop Design,Event Solutions Designer of the Year and three ISES Westie Awards.She accepted the honor of serving as an Event Solutions Advisory Board member in 2011,ison the board of International Special Events Societys Napa/Sonoma Chapter, and a regular contributor toBridal Guidemagazine. Souzas first book,Signature Sasha: Magnificent Weddings by Design,received the Gold Award for the 2011 Independent Publisher Book Awards. She recently published her second book, Signature Sasha: Weddings and Celebrations to Inspire.