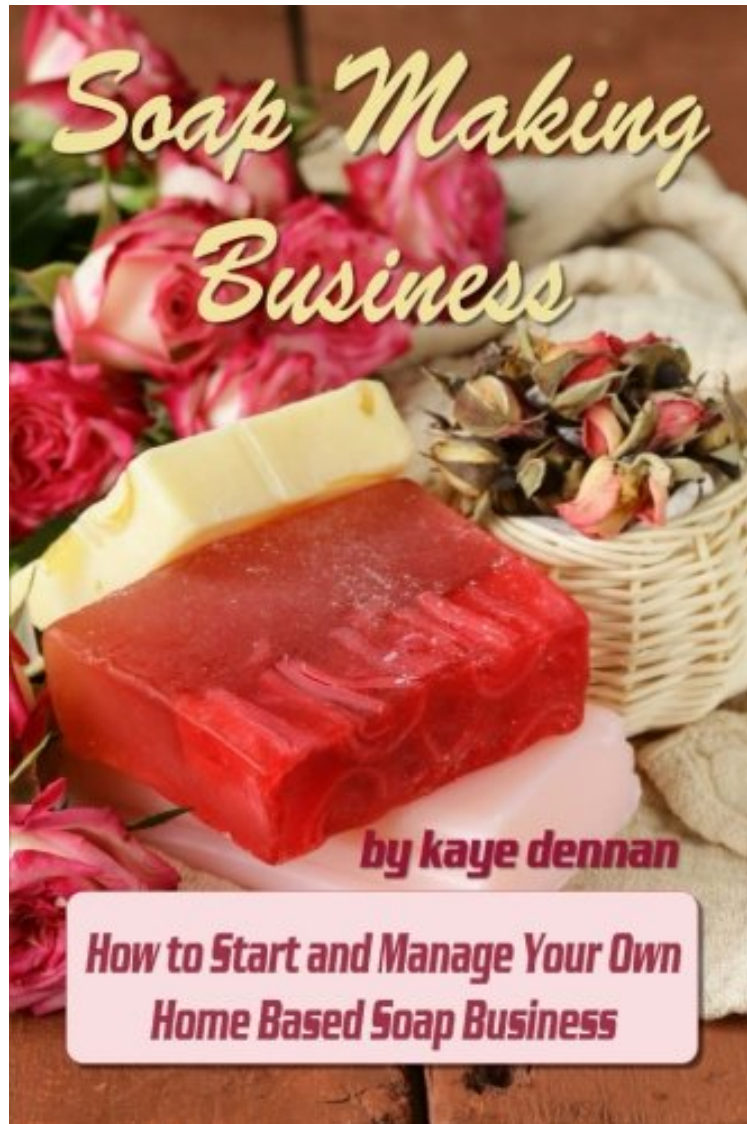


(Download) Soap Making Business: How to Start and Manage Your Own Home Based Soap Business

Soap Making Business: How to Start and Manage Your Own Home Based Soap Business

Kaye Dennan

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Kaye Dennan : Soap Making Business: How to Start and Manage Your Own Home Based Soap Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Soap Making Business: How to Start and Manage Your Own Home Based Soap Business:

8 of 8 people found the following review helpful. Not very informativeBy DamonThere is so much potential in these

kinds of books. And this one just fell flat on every level. Speaking for myself, before I am going to invest in something like my very own business I will learn everything I can about it before I do so. This book mainly tells you what you should do, without actually telling you how to do any of it. I have many other books and even websites (which are free!) that really take the time to go into detail on things like parties, where to sell, examples of good places to buy from, how to sell online and many other topics! The only redeeming pages in this book all took place in the first twelve pages. After that is a bunch of things you either should already know, or should already be looking into of your own accord. I would not buy this book again, and I cannot in good conscience recommend it to anyone! Not when there are a plethora of better choices out there. So if you're looking for a checklist, then I guess this is for you. I hope others will get better use out of it than I did. 6 of 6 people found the following review helpful. This book DOESNT really explain how to start a Soap ...By JayThis book DOESNT really explain how to start a Soap business it just gives you broad objectives that you can use for any business. In my opinion this book is misleading . This book should have more specific, in-depth information pertaining to examples of business formations, labeling, insurance/liability and the home business startup process. The Marketing section was thorough. Honestly I could have saved my money on this book. 6 of 7 people found the following review helpful. A Good General Guide But Lacking Specific Information TemplatesBy Andy Anderson aka Travis C.As stated up front, Soap Making Business presumes readers are experienced in the craft of making soap. Therefore, there is no information as to making soap in a slack or large-scale basis. I see this as an opportunity lost, for, I would expect making such a distinction might help readers to evaluate how they could pursue their hobby as a business, if they so chose. Still, there are some good points discussed that would be helpful to insure people starting their first business do consider every foreseeable item. Yet, the author could have provided a couple of case studies to highlight a typical startup and two or three others that illustrate what did go wrong and how it was addressed. Failures teach more, often, than successes. Therefore, another opportunity was missed. There are few typographical errors in this 54-page booklet, but there seem to be formatting inconsistencies at about the last third of the book. That, combined with the author's decision to not place hyperlinks in the Table of Contents is a minor nuisance. Overall, I am giving the benefit of doubt to the author on rating Soap Making Business: How to Start Your Own Home Based Soap Business by Kaye Dennen 4 Stars. I would hope, however, the author will address my points above to create a much more useful book for people trying to turn their passion into a livelihood.

Do you want to turn your soap making hobby into a successful business?By reading my "Soap Making Business" book you will learn important tips on various ways to go about marketing your soaps by either retail or wholesale. Having a business takes a hobby to a whole new level and there are certain steps that need to be understood so that you keep your soap making business viable and profitable. Important tips in saving money when buying essential oils, lye and colors so that you can make a profit when you hold a sale. Also included are great tips for holding sales that make you money!Her business website is HomeBusinessSuccessIdeas.com Enjoy and prosper.

About the AuthorKaye Dennen has had over 5 years in the arts and crafts field as an instructor and business owner. Kaye has been both a small business owner for over 25 years and now a home based business owner of over 8 years. With this knowledge Kaye decided she wanted to share her enjoyment of the craft and so hence the "Soap Making Business: How to Start and Manage Your Own Home Based Soap Business".