

# Spider-Man The Icon: The Life and Times of a Pop Culture Phenomenon

*Steve Saffel*

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**Steve Saffel : Spider-Man The Icon: The Life and Times of a Pop Culture Phenomenon** before purchasing it in order to gage whether or not it would be worth my time, and all praised Spider-Man The Icon: The Life and Times of a Pop Culture Phenomenon:

6 of 6 people found the following review helpful. Everything about Spidey and much, much more! By Michael L. Pasqua This book is both for the novice fan and for the individual who (erroneously) thought that everything about Spider-Man was available in other books. This is a meticulously researched project and an obvious labor of love by Steve Saffel. Going beyond comics and exploring cartoons (including the lyrics for the Spider-Man Theme Song), newspaper strips, toys and films, this is a comprehensive treatise on the web-slinger that should satisfy everyone who even has a marginal interest in Spider-Man. The author probably has information that even Stan Lee is probably unaware of (if that's possible). An excellent volume that sets the bar for similar books. What next, Fantastic Four? Steve Saffel has the credentials to make further volumes equally great! 0 of 0 people found the following review helpful. Spider Man does whatever a spider can By T. Maguire This book was amazing! There was a plethora of

wonderful information about your friendly neighborhood Spider Man. The pictures were fantastic, and it was amazing to learn so much about the wall crawler. This author has done his homework and found pictures that are rarely seen. This is a must read for any Spidey fan. What amazed me is one of the villains who would terrorize Spidey was originally going to be a female. However, it was thought she would not be as terrifying as a man. Anyway this is a great read for any comic or Spidey fan0 of 0 people found the following review helpful. Three StarsBy Kit Thermojust the writing is not big enough

**THE LIFE AND TIMES OF A POP CULTURE PHENOMENON** From his modest 1962 debut in *Amazing Fantasy* #15, Peter Parker better known to readers as the web-spinning Spider-Man has evolved from underdog to international icon. Along the way hes thrilled entire generations through the comics, cartoons, movies, and tons of spectacular toys. *Spider-Man: The Icon* traces that unlikely evolution. A lavishly illustrated chronicle, it charts the wall-crawlers career from counter-culture figure to motion picture superstar, visually portraying every aspect of the web-spinning phenomenon. This deluxe celebration of the ultimate super hero includes insights from key comic book writers and artists, photos of rare, vintage collectibles, and a vast array of scintillating imagery from the comics, cartoons, television series, and movies. In doing so, it also traces the history of popular culture over the last five decades. Renowned Spider-Man expert Steve Saffel combines a wealth of arcane knowledge and incredibly rare archival material to create the essential book for every Spider-fan!

**About the Author STEVE SAFFEL** While on staff at Marvel Entertainment, Steve Saffel developed behind-the-scenes magazines that revealed the secrets of the comics and introduced readers to the worlds of film, animation, toys, video games, and much more. He also spearheaded Marvels promotional efforts in the comic book specialty market. His career as a professional editor has included tie-ins with the first two Spider-Man movies, and allowed him to work with many astonishingly talented people, including fantasists David Gemmell and Greg Keyes, authors Greg Bear, Eric Nylund and Peter David, science fiction legend Robert Silverberg, Star Wars icon Steve Sansweet, thriller writer John Birmingham, actress Amber Benson, and pop culture maven Mark Cotta Vaz. Currently hes a writer, an editorial and marketing consultant, and a multi-platform project developer. He's also a long-standing Spidey fan, and many of the rarer items of memorabilia showcased in *Spider-Man: The Icon* come from his personal collection. Coincidentally, he lives in Spider-Mans hometown of Forest Hills.