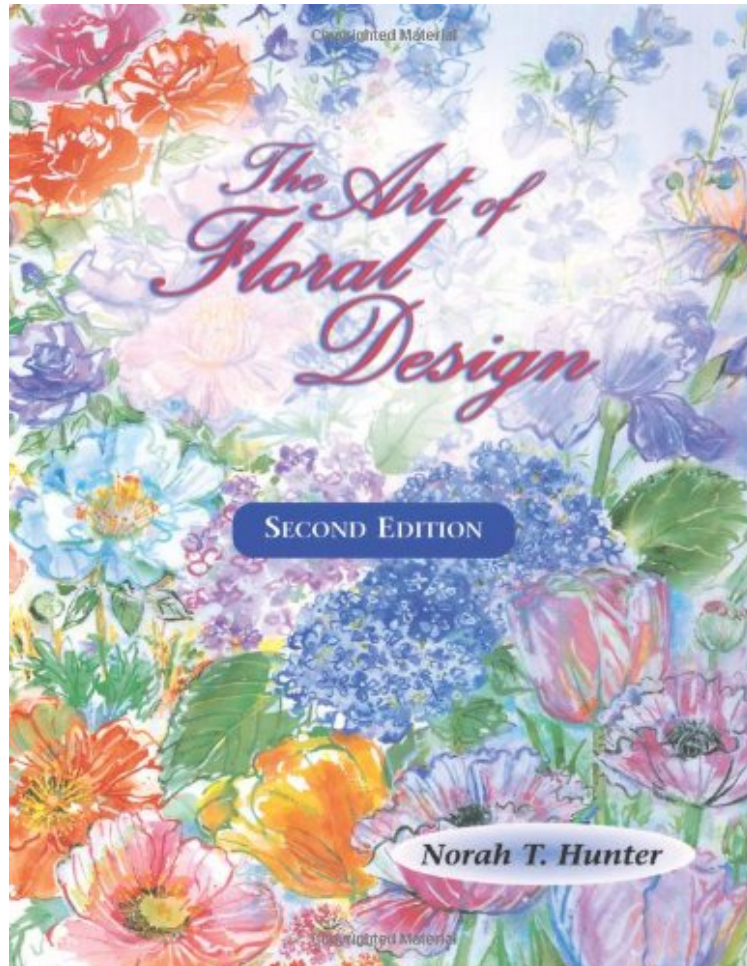


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# The Art of Floral Design

*Norah T. Hunter*

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2 of 2 people found the following review helpful. Only useful to folks with zero experienceBy JamesNot impressed. It ended up being basically 80% common sense and 20% new information. If you are going to buy this book, make sure to get it used and cheap. It is really only useful to people who are brand new to Floral design.0 of 0 people found the following review helpful. Excellent book and priceBy EllenExcellent book and price, my husband does the flower arrangements and it seems to be a nice book for beginners. He is a little more advanced but he did like the book.2 of 2 people found the following review helpful. Handy ReferenceBy L. WaryankaThis book is great for the beginner florist who needs to learn about caring for flowers and having necessary tools in addition to arranging. The book was a great help to me as a reference tool for my flower arranging course.

The Art of Floral Design, second edition is a fully illustrated color text designed to take the student from basic to advanced floral design techniques. With a well-balanced presentation of theory and practice this textbook sets the standard for teaching floral design techniques. Topics covered include the principles and mechanics of flower arranging, basic flower anatomy, as well as arrangement styles for a variety of special occasions. Updated to reflect the latest concepts and practices, this new second edition will place students at the forefront of floral design.

Theory and Design. Flowers and Foliages. Basic Techniques and Styles. Beyond Basics. Industry. Glossary. Bibliography. Appendices. Index.