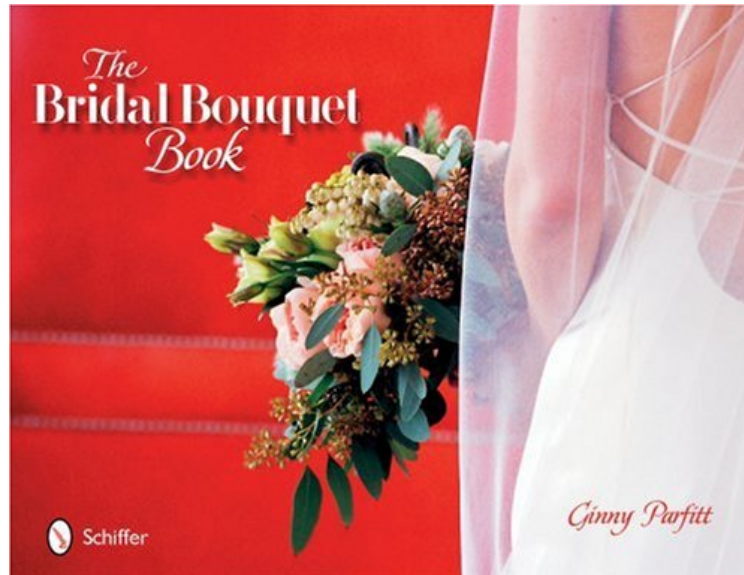


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The Bridal Bouquet Book

Ginny Parfitt

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Ginny Parfitt : The Bridal Bouquet Book before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Bridal Bouquet Book:

20 of 20 people found the following review helpful. More bridal bouquet photos than any other book...By K. Berry As a special event florist specializing in exclusive, high-end, wedding design, I own nearly 40 floral and floral design books that I use as reference (for myself and my clients) for my business. In my opinion, out of all the wedding design books I've ever seen, this book is the best bridal bouquet photo book in existence today. It's not a step-by-step, "how to" book so readers won't see any instructions for how to re-create the designs in the book. However, what they will see is a large, hardcover book that showcases a HUGE volume of photos of diversely-styled bouquets designed by many different floral designers (some well known and some up-and-coming) from across the US. The book also contains wedding resources pages and an introduction/foreword from the President of the Association for Wedding Professionals International. While many of the most recently published design books contain styles by only one or two designers, and often many of the pages in those books contain a great deal of filler text and filler photos (with only 1 bouquet photo per 1-2 pages, for example), this book contains multiple bouquet photos on the majority of pages. Overall (and I counted) throughout the book's 176 pages, there are 351 large and small photos of bouquets and 71 photos of bouts, corsages, hair flowers, etc. (that doesn't even include the 9 photos on the back and front cover). To see a sample of a few actual pages from the book, look at "See all customer images" in 's photo gallery for this book listing. The bouquet styles, colors, and floral combinations pictured are current and not outdated like in many other wedding books that are still on bookstore shelves, and the majority of bouquets shown are in the highly popular "hand-tied" style. No price references are given in the book, but as a professional florist I can tell that a wide range of price points are represented. That's helpful so brides can see examples of beautiful bouquets in a variety of price ranges, including those that best fit their budget. Since purchasing the book, every client I've shown the book to has bookmarked an average of 7-15 bouquets they absolutely love, and the majority have selected a photo from this book

for either their exact bouquet(s) or as a starting point for designing their bouquet(s). I cannot say enough good things about this book and how truly helpful it has been for my clients. One of the handiest features of the book is that it is organized by bouquet colors and feeling (such as Traditional, Fresh, Vibrant, Stately, Feminine, etc), and that has been extremely helpful as well as a time saver for my wedding/bridal clients. Although the book's cover photo isn't the most eye-catching (and does the book a huge injustice as many people do truly judge a book by it's cover) and the book's publisher isn't one of the powerhouse publishers that gets a lot of promotion or hype in the big bridal magazines, don't let either of those things fool you about what's inside of this book. There are more bouquet photos in this book than any other I've ever seen, the photography is nice, and the book's paper is weighty, high quality, and durable so it makes a great reference book. I highly recommend this to both brides and fellow florists who are looking for a wide variety of bouquet colors and styles in one, comprehensive photo reference book. 0 of 0 people found the following review helpful. Beautiful!! By Raw Love Beautiful book with beautiful photos and ideas for Wedding bouquets. Great for wedding planners, florists, brides to be!! Lots of great styles and look!! 1 of 2 people found the following review helpful. the bridal bouquet book By F J. Great book, a most to have for a floral designer. and for a bride to be , also another good one is , Bridal Flowers, by the same author.

Flowers are the crowning glory of a wedding event, symbolizing romance, tradition, and celebration. Here is the largest portfolio of bridal bouquets available on the market today. More than 400 gorgeous color photos illustrate a wealth of fresh ideas to inspire brides, floral designers, and wedding planners. Many of today's most talented floral designers and top wedding photographers present stunning bouquet designs, from minimalist chic, to luxurious, to traditional, all capturing the magic of the wedding day. \n Divided into chapters by color, this enchanting guide also offers helpful advice on identifying individual flowers for your bouquet, choosing colors, bouquet styles, and even wedding flower etiquette. The foreword, written by Richard Markel \n This stunning resource is a must have for the modern bride to be, professional floral designer, photographer, and wedding consultant.

About the Author Ginny Parfitt is a professional writer, editor, and photographer. She resides in southeastern Pennsylvania with her husband and two young brides-to-be.