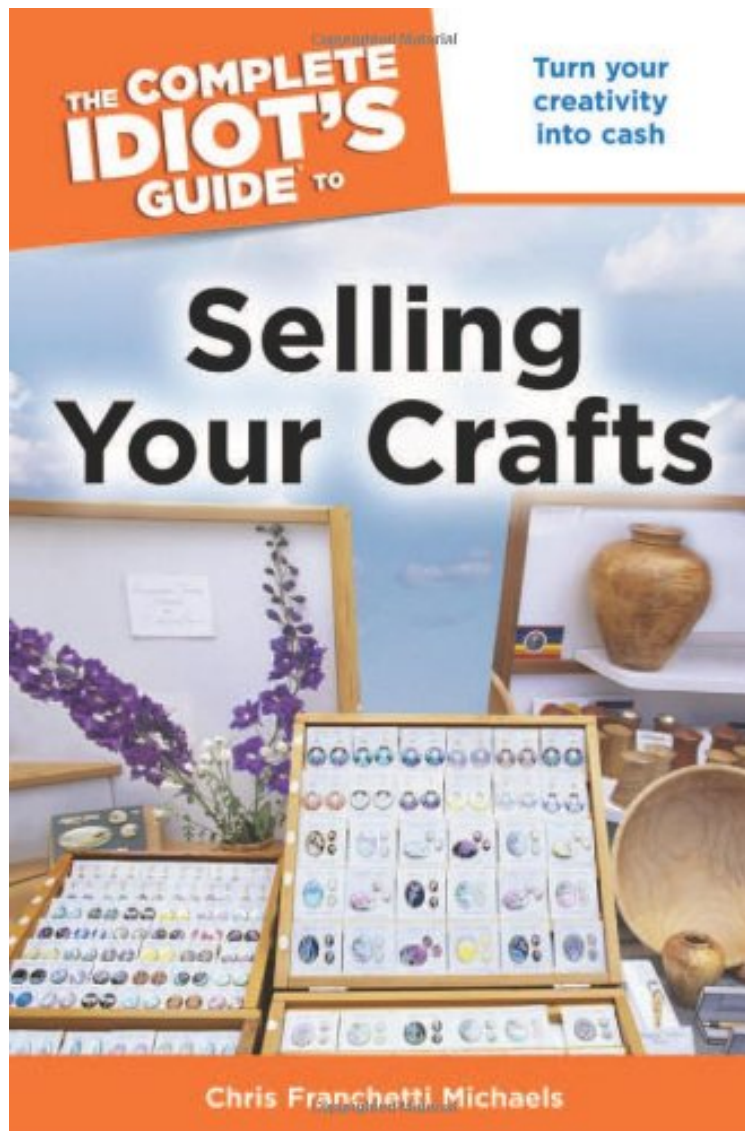


(Download free pdf) The Complete Idiot's Guide to Selling Your Crafts (Complete Idiot's Guides (Lifestyle Paperback))

The Complete Idiot's Guide to Selling Your Crafts (Complete Idiot's Guides (Lifestyle Paperback))

Chris Franchetti Michaels

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#1625224 in Books Alpha 2010-07-06 2010-07-06 Original language: English PDF # 1 9.06 x .56 x 6.00l, .70
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Chris Franchetti Michaels : The Complete Idiot's Guide to Selling Your Crafts (Complete Idiot's Guides (Lifestyle Paperback)) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Idiot's Guide to Selling Your Crafts (Complete Idiot's Guides (Lifestyle Paperback)):

2 of 2 people found the following review helpful. Definitely worth the money!By PoopsieAs stated by other reviewers,

this book is quite comprehensive and covers pretty much everything someone who's considering starting their own craft business needs to know. The book starts out with the most basic information necessary for starting out, so it's relevant whether you're starting out small as a casual seller or going whole hog as an active seller. In each chapter, the author went into great detail, regardless of which topic was being discussed. One of the biggest problems I've had with the idea of selling my crafts was how to price them fairly so I could make a profit without gouging my customers. The author describes very clearly how to figure a price range for both wholesale and retail selling. However, as good as this book is, I do have one problem with it. That is the URL that goes absolutely nowhere. Throughout the book, the authors refers to a site ([...] com/resources) where readers can go to find resources that complement the book. However, when I type in the URL, I get "Page Not Found." I've tried it on multiple computers both at home and at work, with the same result. The author needs to either remove all references to the link from the book or make sure the page is available. That is the only reason I gave this book four stars instead of five. Also, I initially bought this book in Kindle version, but I decided to return it and buy the paperback, because the Kindle version does NOT include the table of contents at all. If you want quick, easy access to a particular chapter, you have to bookmark or highlight it. Otherwise, you have to scroll through the entire book to find what you want. However, this small annoyance did not influence my rating of this title. I'm just including it so that buyers can be aware of it.

0 of 0 people found the following review helpful. Five Stars
By Lynn Lynn
Great book. Arrived in less than a week and in great condition. Thanks!
0 of 0 people found the following review helpful. Selling your crafts
By Allison S
This book provided information on some topics I would not have initially thought of, provided great food for thought going forward.

Get started selling handmade! This straightforward book walks you through the process of preparing your goods for sale, pricing and bookkeeping, finding venues, marketing and promoting your products, and working with customers both online and off -- all without quitting your day job. Clear, concise instructions explain everything you need to know to sell crafts effectively in your spare time, and help you decide whether to take selling to the next level. Learn how to:

- *Find out whether you --and your crafts -- are ready to start selling.
- *Set prices to cover your costs and make a profit.
- *Establish a bookkeeping system.
- *Manage dual inventories of parts and finished goods.
- *Discover the best places to sell your crafts in person or on the Internet.
- *Identify the right people to market to.
- *Accept credit cards and process other forms of payment.
- *Start selling wholesale.
- *Stay out of tax and legal trouble.
- *And more helpful tips

Stop being intimidated by complex business jargon, and stop procrastinating. Let *The Complete Idiot's Guide to Selling Your Crafts* help you share your handmade goods with the world.

About the Author
About the Author Chris Franchetti Michaels is the author of *Teach Yourself Visually Jewelry Making*, *Beading Quick Tips*, *Wire Work Quick Tips*, and *Teach Yourself Visually Beadwork*. She has sold her handmade jewelry as well as commercial beading supplies online for nearly a decade, and she maintains a blog at beadjewelry.net. Contact her through this book's companion site, craftychannels.com.