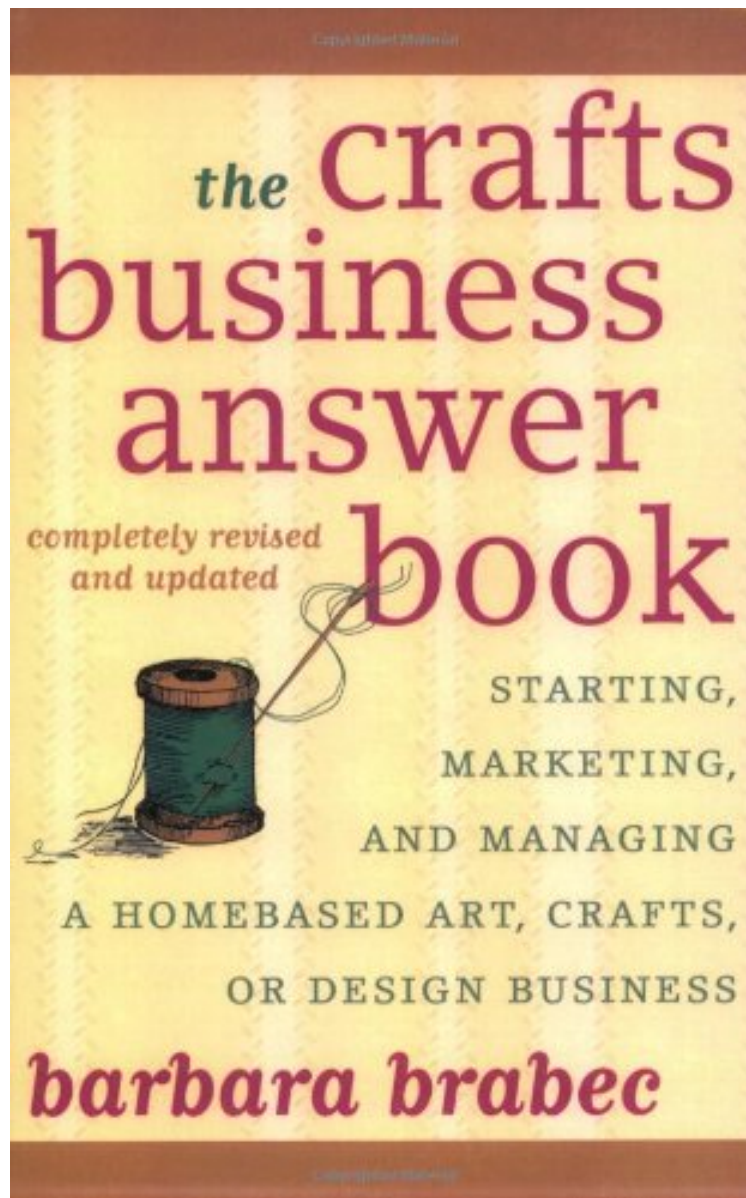


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The Crafts Business Answer Book: Starting, Managing, and Marketing a Homebased Arts, Crafts, or Design Business

Barbara Brabec

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Completely revised and updated, The Crafts Business Answer Book is an essential resource for anyone looking to start a homebased art or crafts business or perfect an existing one. Crafts business expert Barbara Brabec provides the answers to every question a creative person might have about the business side of crafting--from pricing and advertising, to understanding tax and labor laws, to protecting original work with copyrights and trademarks.In an easy-to-use A-to-Z format, she discusses nearly 300 business topics and includes dozens of feature articles, as well as links to more than 150 web sites essential for success.

About the AuthorBarbara Brabec is the author of eight books, including Handmade for Profit and the Homemade Money series. She lives in Naperville, Illinois.