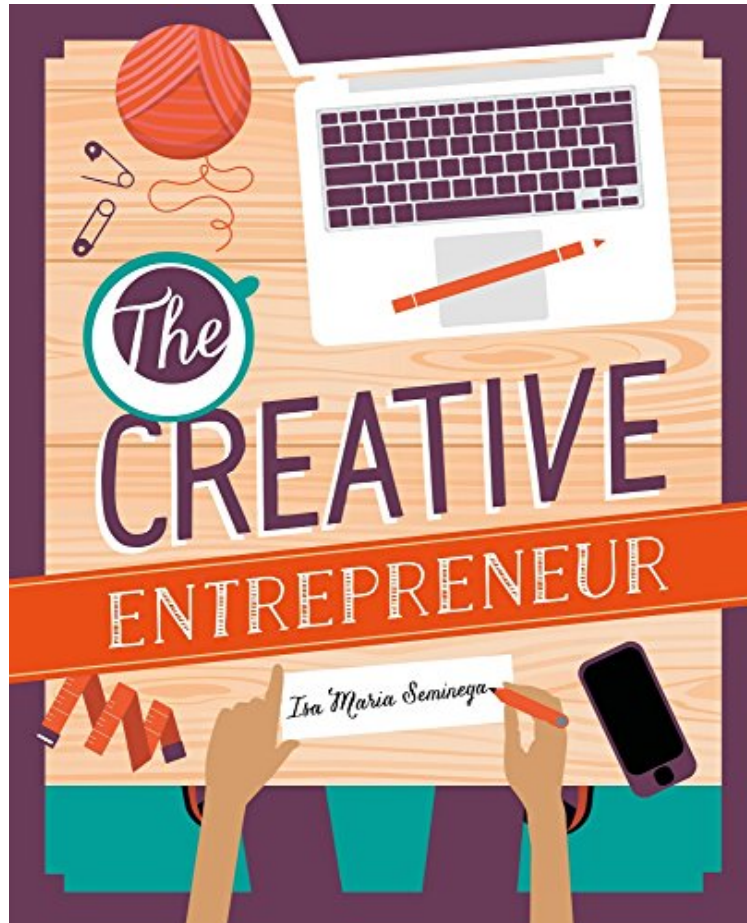


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The Creative Entrepreneur

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About the Author Isa Seminega is a design entrepreneur and strategist using business and design to make an impact in the world. For sixteen years she's worked with brands to communicate their cause, share their stories, and define their position in the market. In 2009, she moved away from corporate brands, starting her own agency to work with creative entrepreneurs, and has worked with many small business owners as a marketing, PR, and brand consultant.