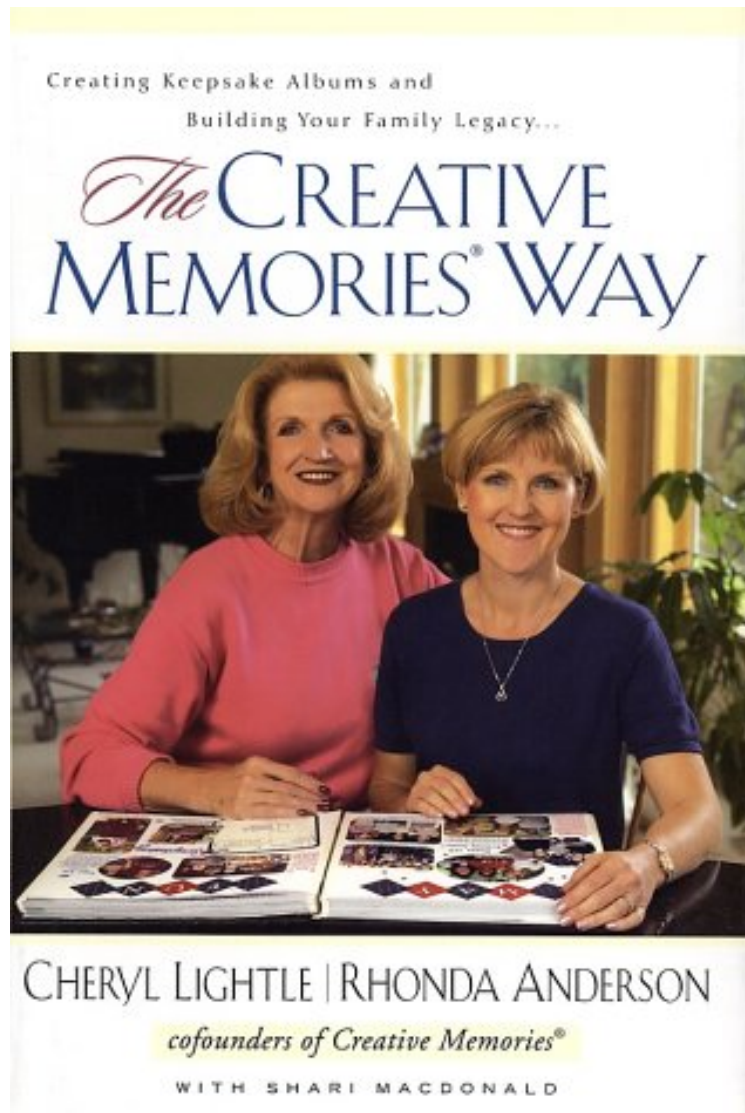


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The Creative Memories Way

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#5091327 in Books 2002-03-19 2002-03-19 Format: Bargain Price PDF # 1 9.26 x .69 x 6.22l, #File Name: B005Q6KFRQ176 pages | File size: 72.Mb

Cheryl Lightle, Rhonda Anderson : The Creative Memories Way before purchasing it in order to gage whether or not it would be worth my time, and all praised The Creative Memories Way:

1 of 1 people found the following review helpful. Makes you understand their concept but mostly, to treasure your memories. By A. Gonzalez This is an awesome read there these two ladies explain the philosophy (don't get scared with this word, they won't use it) behind their business. I suppose it was written to train people to sell their brand, but it is never implied or forced. Actually, barely mentioned. I wish the company could have evolved enough to continue with the same backbone, but for what i've been able to find over the internet, it seems to have turned into something

completely different. So, this book is the closest you can get to what it was meant to be. 9 of 10 people found the following review helpful. Where are your precious pictures and memories? Please read! By Maria In Mass Since I was a child, I've ADORED taking pictures of my family, friends, pets, ect. and spent tons of money on cameras, film, developing, and magnetic photo albums. My pictures are one of my most treasured possessions and after my family, the possession I would save first in a disaster. I thought in the meantime my investment would be safe in the magnetic photo albums I bought and received as gifts. But then I heard about a wonderful company called Creative Memories from a friend and Consultant Priscilla, had a CM party, and learned the truth: how magnetic photo albums and certain materials were harmful to my precious pictures and destroying the one of a kind memories that I wished so much to preserve. I learned about Creative Memories line of quality acid free and photo safe scrapbooks and other products, how they would keep my precious pictures and memories safe, and preserve them for future generations. Most of all, I learned that making scrapbooks with Creative Memories was fun, brought families closer, and by sticking to their "simple pages" philosophy I could get an album completed quickly. This was very important to me, because I take a LOT of pictures, and have 35+ years of precious pictures and memories to get into CM albums. I think it's most important to realize that yes, you can get your pictures into CM albums if you stick to the "simple pages" philosophy. What's more important? Having an highly decorated scrapbook page that perhaps you can win a contest in one of those popular scrapbook magazines? Or getting your precious pictures and thoughts into acid free and photo safe scrapbook albums NOW for your family to enjoy knowing you are preserving you and your family's legacy for generations to come? If something should happen to you, do you really think your family and friends will open those albums because of all the fancy decorations on the scrapbook page you created? Or turn to those albums you so lovingly created to remember you, your loved ones, learn what was most important to you by looking at the pictures you always insisted on taking at family gatherings, and be able to read your thoughts in your own handwriting? The answer: your pictures and thoughts in your own handwriting of course!! And, I will say it again: if you take a LOT of pictures like me and stick to Creative Memories "simple pages" philosophy (just your photos, words, and maybe a few enhancements on your scrapbook pages), you really will be able to get your pictures into albums faster, be able to complete more albums, you won't feel overwhelmed, and you will have a peace of mind that you are preserving your family legacy. If you would like to learn more about Creative Memories, it's history, why "simple pages" are best, why it's important to preserve our pictures and memories into photo safe scrapbook albums, how creating Creative Memories albums together can bring your family closer together, ideas how to get the whole family involved in creating albums, different ideas for album projects, how to find a Creative Memories consultant in your area, and so much more. I encourage every family to purchase this book, read it, and discover why it's so important to start NOW to preserve your precious pictures and memories in photo safe albums. Your family, friends, and future generations will thank you. Isn't your family worth it? I believe so! 0 of 0 people found the following review helpful. Motivating By hk If you're looking for a way to get motivated to work on your scrapbooks, this is it. Very well written.

Everybody has a story to tell. Your life is an incredible, compelling story. But if you're like most of us, the treasured records of your life? shoeboxes full of rarely-viewed photographs and valued memorabilia are scattered throughout your house, where they can't be enjoyed by anyone. At the same time, important memories are undoubtedly slipping away because you have no system for recording them on paper. Album-making, or scrapbooking, has never been easier or more important. Nor has it ever been more rewarding. Don't miss out on this simple, fun-filled way to nurture your family and celebrate your life. Experience the immediate and easy-to-achieve benefits of Creating Keepsake Albums and Building Your Family Legacy The Creative Memories Way.

From Publishers Weekly "What are you doing to create a legacy your descendants will cherish tomorrow?" ask Cheryl Lightle and Rhonda Anderson, cofounders of Creative Memories, one of the world's largest organizations dedicated to scrapbooking (they prefer the term "album making"). Their book, *The Creative Memories Way: Creating Keepsake Albums and Building Your Family Legacy*, shows readers how to preserve their photographs, memorabilia and journal entries for future generations. It also encourages them to be creative about recording their lives: to write a bio-poem for each of their children, for example, or to make "tribute albums" to mark special occasions such as a wedding or a milestone birthday. Geared for the beginner, this accessible guide with many references to church traditions, will help many people to create keepsake albums to cherish. Copyright 2002 Cahners Business Information, Inc. From the Inside Flap Everybody has a story to tell. Your life is an incredible, compelling story. But if you're like most of us, the treasured records of your life? shoeboxes full of rarely-viewed photographs and valued memorabilia? are scattered throughout your house, where they can't be enjoyed by anyone. At the same time, important memories are undoubtedly slipping away because you have no system for recording them on paper. Album-making, or ?scrapbooking,? has never been easier? or more important. Nor has it ever been more rewarding. Don't miss out on this simple, fun-filled way to nurture your family and celebrate your life. Experience the immediate and easy-to-achieve benefits of *Creating Keepsake Albums and Building Your Family Legacy? The Creative Memories Way.* About the Author As cofounder of Creative Memories, Rhonda Anderson shares the company's mission with consultants and

customers throughout the world. She frequently travels to share her story, to inspire others to start or continue the important tradition of preserving memories, and to thank and support the company's many consultants. Cheryl Lightle assumed her position of president and cofounder of Creative Memories in 1987. Under her leadership, Creative Memories has grown from six consultants to approximately 60,000 in seven countries. Both Cheryl and Rhonda are avid album makers, collectively making hundreds of albums for themselves, family and friends. Shari MacDonald (www.sharimacdonald.com) is a successful freelance copywriter, editor, and best-selling author of numerous inspirational romances and several nonfiction titles, as well as a devoted scrapbooker. She and her husband, photojournalist Craig Strong, live in Oregon.