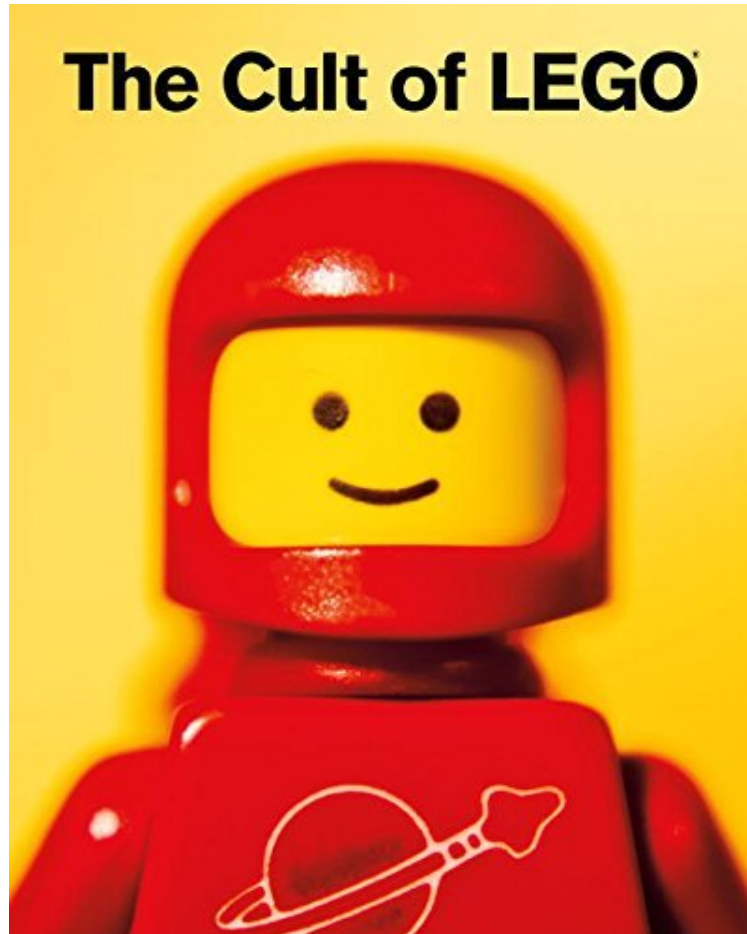


[Free download] The Cult of LEGO

The Cult of LEGO

John Baichtal, Joe Meno

*ebooks | Download PDF | *ePub | DOC | audiobook*



DOWNLOAD



+

READ ONLINE

#54454 in Books No Starch Press 2011-11-01 2011-11-01 Original language: English PDF # 1 10.25 x .98 x 8.311, 2.62 #File Name: 1593273916304 pages | File size: 38.Mb

John Baichtal, Joe Meno : The Cult of LEGO before purchasing it in order to gage whether or not it would be worth my time, and all praised The Cult of LEGO:

0 of 0 people found the following review helpful. For LEGO fans, this is one of the best books out there to feature a little on the history, the fandom and more! By Dennis A. Amith From WIREDs GeekDad blogger John Baichtal and BrickJournal founder Joe Meno comes a coffee table book showcasing the love of LEGO but also one of the must-have books for those who are passionate about reading the history and how LEGO has impacted popular culture. The book goes into the history of LEGO and also goes into fake LEGO and competitors who are able to create interlocking bricks due to LEGOs expiring patent. The book also goes into the various type of LEGO fans such as the AFOLs (Adult Fan of LEGO), Women Builders and how a few fans to LEGO to the next level, created their own publication and also for those who are not familiar with the LEGO terminology, a LEGO fan glossary is included. The book goes into the popularity of LEGO Minifigures. Controversial minifigures and people creating their own accessories and creating unofficial LEGO minifigures. The book also goes into the more advanced nature of the LEGO fan, such as

architectural recreations, trains, cinematic inspirations. And of course, a chapter is dedicated to those who build their own structures or showcase their creativity with original designs using LEGO. Which leads into a chapter of LEGO art featuring Olafur Eliasson's Collectivity Project, Douglas Coupland, AME72's LEGO Graffiti, Ego Leonard, Nathan Sawaya, Zibgniew Libera and more. And there are those who have created their own back stories, political stories, comics using LEGOs, so there is a chapter on diorama story telling and Brick Flicks for those who make their own stop-motion LEGO films. For those wondering if there is a chapter on huge LEGO creations, there is. A Microscale and life-sized LEGO chapter is featured. From Microdioramas to collaborative microbuilding and those who like to build big. Also, chapters that go into video games, LEGO fonts, LEGO fan resources. Another that goes into LEGO Robotics such as MINDSTORMS, the FIRST LEGO League and more. And for those wondering if there is a chapter on LEGO conventions, The Cult of LEGO also features a chapter on the LEGO online beginnings, LEGO Users Groups (LUGs), LEGO conventions and Brick Cliques. And of course, what best to showcase how LEGO has been used for good and technology by featuring how LEGO is used in autism therapy, marketing with bricks, prototyping a space elevator, open prosthetics and also software engineer Andrew Carols Mechanical Computers. When it comes to finding a LEGO book that goes into different areas of LEGO fandom but also how LEGO has impacted the community and popular culture, The Cult of LEGO is one of the best books out there. So, if you are a LEGO fan, one will definitely want to give this book a try!

1 of 1 people found the following review helpful. Great read and inspiring. Perfect coffee table book for all ages and maturity levels. By PoppinThis book has a lot of research into Legos with history and creations from all over the world. The authors did a lot of research that must have taken them years. I really got a sense of the cult of lego by the projects and creations by other people. It's what Lego is all about, creating something. The authors of the book created something as wonderful as the lego creations in the book. It's concise and covers all aspects of Lego. A lot of them you'd never think of using Legos for. It's a great read and its inspiring to see all the great things that people have created with Legos. I found myself saying cool or wow a lot. It's a perfect coffee table book. People of all ages and maturity levels can pick it up and find it fascinating whether it's the history of Lego or all the different uses that people have for Legos. I think it also makes a good gift for the big or little lego builder in all of us.

0 of 0 people found the following review helpful. Given as GiftBy LMSThis is a gift

No, this isn't a book about joining some fringe cult. It's a book by LEGO fans, for LEGO fans, and you and your kids will love it. In The Cult of LEGO, Wired's GeekDad blogger John Baichtal and BrickJournal founder Joe Meno take you on a magnificent, illustrated tour of the LEGO community, its people, and their creations. The Cult of LEGO introduces us to fans and builders from all walks of life. People like professional LEGO artist Nathan Sawaya; enigmatic Dutch painter Ego Leonard (who maintains that he is, in fact, a LEGO minifig); Angus MacLane, a Pixar animator who builds CubeDudes, instantly recognizable likenesses of fictional characters; Brick Testament creator Brendan Powell Smith, who uses LEGO to illustrate biblical stories; and Henry Lim, whose work includes a series of models recreating M.C. Escher lithographs and a full-scale, functioning LEGO harpsichord. Marvel at spectacular LEGO creations like:- A life-sized Stegosaurus and an 80,000-brick T. Rex skeleton- Detailed microscale versions of landmarks like the Acropolis and Yankee Stadium- A 22-foot long, 350-pound re-creation of the World War II battleship Yamato- A robotic, giant chess set that can replay historical matches or take on an opponent- A three-level, remote-controlled Jawa Sandcrawler, complete with moving conveyor belt- Whether you're a card-carrying LEGO fanatic or just thinking fondly about that dusty box of - LEGO in storage, The Cult of LEGO will inspire you to take out your bricks and build something amazing. Gold Medal, Independent Publisher Book Award, "IPPY" for Pop Culture Silver Medal, 2012 ForeWord Book of the Year Awards for Crafts and Hobbies Grand Prize, 2012 San Francisco Book Festival Selected for the Communication Arts 2012 Design Annual

.com Praise for The Cult of LEGO "I defy you to read and admire this book and not want to doodle with some bricks by the time you're done." Gareth Branwyn, online editor-in-chief, MAKE Magazine "This fascinating look at the world of devoted LEGO fans deserves a place on the bookshelf of anyone who's ever played with LEGO bricks." Chris Anderson, editor-in-chief, Wired "A crazy fun read, from cover to cover, this book deserves a special spot on the bookshelf of any self-respecting nerd." Jake McKee, former global community manager, the LEGO Group "An excellent book and a must have for any LEGO enthusiast out there. The pictures are awesome!" Ulrik Pilegaard, author of Forbidden LEGO