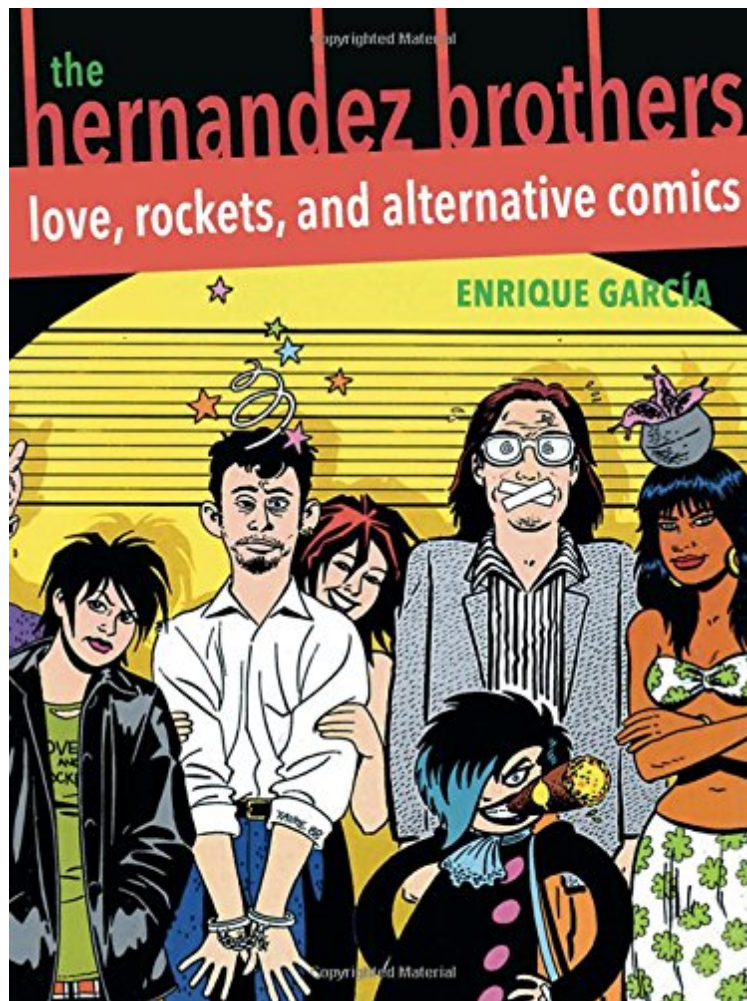


(Mobile pdf) The Hernandez Brothers: Love, Rockets, and Alternative Comics (Latino and Latin American Profiles)

## The Hernandez Brothers: Love, Rockets, and Alternative Comics (Latino and Latin American Profiles)

Enrique Garcia

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**Enrique Garcia : The Hernandez Brothers: Love, Rockets, and Alternative Comics (Latino and Latin American Profiles)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Hernandez Brothers: Love, Rockets, and Alternative Comics (Latino and Latin American Profiles):

This study offers a critical examination of the work of Gilbert and Jaime Hernandez, Mexican-American brothers whose graphic novels are highly influential. The Hernandez brothers started in the alt-comics scene, where their Love

and Rockets series quickly gained prominence. They have since published in more mainstream venues but have maintained an outsider status based on their own background and the content of their work. Enrique Garca argues that the Hernandez brothers have worked to create a new American graphic storytelling that, while still in touch with mainstream genres, provides a transgressive alternative from an aesthetic, gender, and ethnic perspective. The brothers were able to experiment with and modify these genres by taking advantage of the editorial freedom of independent publishing. This freedom also allowed them to explore issues of ethnic and gender identity in transgressive ways. Their depictions of latinidad and sexuality push against the edicts of mainstream Anglophone culture, but they also defy many Latino perceptions of life, politics, and self-representation. The book concludes with an in-depth interview with Jaime and Gilbert Hernandez that touches on and goes beyond the themes explored in the book.

Enrique Garca presents a cutting-edge, graphic narrative project that situates the work of the Hernandez Brothers in twentieth and early twenty-first century American print, literary, and popular culture. He contextualizes them in terms of their comic and literary contemporaries, and dynamically summarizes key elements of their storytelling history.  
William Nericcio, San Diego State University