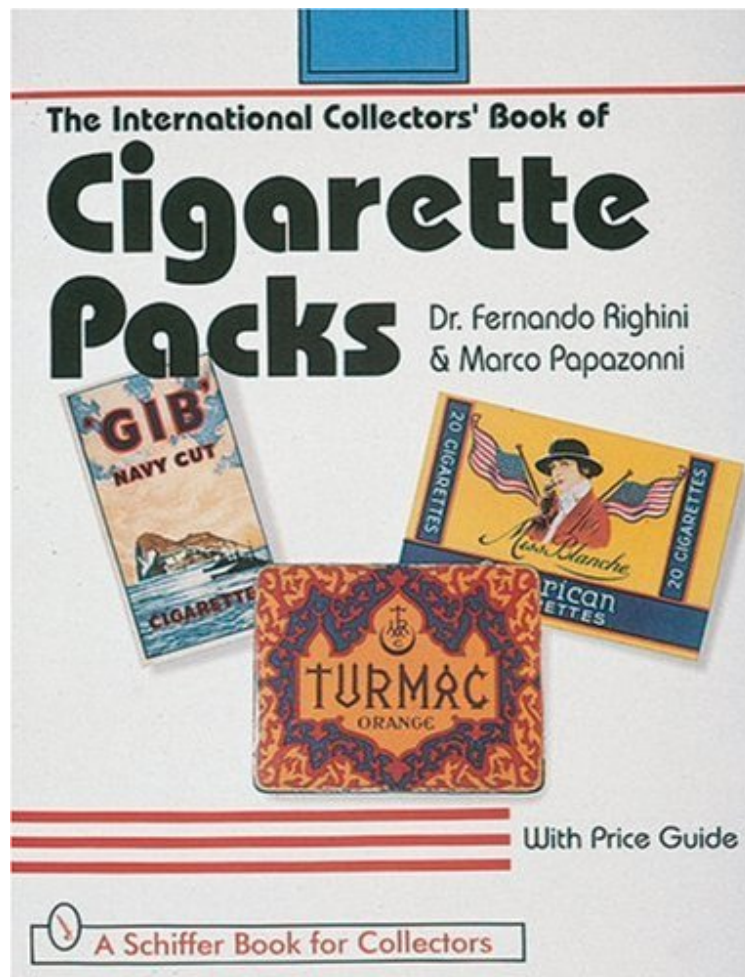


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The International Collectors' Guide to Cigarette Packs: With Values (Schiffer Book for Collectors)

Dr Fernando Righini

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Dr Fernando Righini : The International Collectors' Guide to Cigarette Packs: With Values (Schiffer Book for Collectors) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The International Collectors' Guide to Cigarette Packs: With Values (Schiffer Book for Collectors):

From humble beginnings in the late 1800s, the popularity of cigarettes grew into the twentieth century, until they became far and away the favorite way to enjoy the pleasures of tobacco. To capitalize on the rising demand, new brands were introduced around the world, and every one had a distinctive, attractive pack. Most were executed in rich

colors and with graphics designed to catch the eye and capture the imagination of the potential consumer. Today these miniature works of advertising art have attracted a large, international audience of admirers and collectors. This new book presents hundreds of cigarette packs from every corner of the globe, in full color, with vital information about manufacture and price that will be invaluable to the collector. The images themselves represent a fascinating visual history of more than one hundred years of cigarette manufacture.